



Sprüngli

ICONIC SPRÜNGLI CAFÉ & RESTAURANT REOPENS WITH NEW LOOK INSPIRED BY TRADITION

Zurich, 21 November 2024 – The historic Café & Restaurant on the first floor of the iconic Sprüngli House on Paradeplatz is back with a new look following a full renovation. There's also an updated menu filled with surprising new culinary creations and popular Sprüngli classics.



"We wanted to redesign our Café & Restaurant to offer our customers an elegant and inviting setting that stays true to the building's past but also creates space for new experiences," says CEO Tomas Prenosil. "The blend of tradition and innovation has been an integral part of our company values since the beginning".

A design based on precision and love of detail

According to the architect Nikolas Travaros (Diversity Architects), the inspiration for the new design came from the combination of Confiserie Sprüngli's long history and commitment to innovation. Seeing the Sprüngli House as part of Zurich's cultural heritage, he also wanted to capture the city in his design for the Café & Restaurant. But it was Confiserie Sprüngli's precision and attention to detail that had the biggest impact on the interior design. "We have reflected the craftsmanship in the design," says the architect.

No detail has been forgotten. Selected materials, including Italian marble, oak herringbone flooring and sophisticated mirrors, harmoniously complement the original design elements. The elegant new marble bar makes for an impressive centrepiece, where customers and staff can communicate effectively. The open design of the space gives the restaurant a busy buzz without losing the



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intimate feel. And the new mirror effects play with the contrast between quiet calm and busy activity, but also between outside and inside, bringing the hustle and bustle of the Zurich city streets into the eatery.



New menu and expanded opening hours

The new Café & Restaurant menu includes classic Sprüngli favourites alongside creative, surprising and sophisticated new dishes. Everything is homemade, providing a delicious taste of the authentic craftsmanship that Sprüngli has become known for. The new menu is brought to life in a modern kitchen that ticks all the boxes for energy efficiency. There's also an exquisite wine list, with exceptional customer service guaranteed every time. Not to mention the signature high quality of every delicious Sprüngli product.

Embracing the concept of all-day dining, the Café & Restaurant will now be staying open until 19:30 during the week. There are also plans to open up the Café & Restaurant in the evening for special events, with the option for external organisers to use the space too. Meanwhile, the lunch menu is back – and it's bigger and better than ever. Creative new dishes like beef short ribs in a port sauce and cauliflower tempura with a tamarind and mango sauce join classic favourites like the vol-au-vents and the Sprüngli club sandwich. Customers with a sweet tooth will be happy to hear that treats from the Sprüngli factory are still available, including delicious pastries and cakes, iconic Luxemburgerli and melt-in-the-mouth Truffes du Jour. The savoury spin on the light and airy Luxemburgerli is well worth a taste over drinks, as well. And, of course, Confiserie Sprüngli is still offering its legendary Sunday brunch.

True to tradition

The Café & Restaurant employees – the life and soul of Confiserie Sprüngli – are already looking forward to greeting old regulars and meeting new customers once the doors have reopened.



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Anyone who steps inside the renovated space will be able to soak up Sprüngli tradition, while watching the exciting next chapter of this iconic building being written.

You can find out more about the Sprüngli House here: [Café & Restaurant](#)

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About our Swiss family business Sprüngli

Confiserie Sprüngli is one of Europe's most renowned confectioners and is a Swiss pioneer in the world of fine chocolate. A Swiss family business founded in 1836 and steeped in tradition, Sprüngli is now in its sixth generation of management, headed by Milan and Tomas Prenosil.

Melt-in-the-mouth pralines and truffles keep company with the legendary Sprüngli Luxemburgerli, loved by all who taste them. As a pioneer of grand cru chocolate in Switzerland, Sprüngli sets out to find the finest cacao beans from the world's best growing regions. Its products, hand-crafted in Sprüngli's own factory in Dietikon according to the traditions of the trade, are sold in 28 Sprüngli stores across Switzerland. These are located in and around Zurich, Baden, Aarau, Basel, Bern, St. Gallen, Winterthur, Lucerne, Zug and Geneva. They are complemented by a total of four gastronomy outlets, ranging from the Café-Bar to the legendary Café & Restaurant on Paradeplatz. Outside of Switzerland, Confiserie Sprüngli has a branch at Munich Airport.

Follow us on Instagram: [@confiseriespruengli](#)

Interior Design Credits:

Diversity Architects and Topin Interiors

About Diversity Architects

Diversity Architects is an award-winning architecture and interior design practice with offices in London (RIBA Chartered Practice) and Athens. Our diverse portfolio includes projects such as hotels, housing complexes, private residences, as well as commercial and public spaces. Our work showcases the ability to meet challenging briefs across various locations and contexts. We approach each project as unique, delivering designs that are innovative, collaborative, and environmentally sensitive.

With a strong presence in the international architecture and design scene, Diversity Architects has earned numerous prestigious awards and distinctions.



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Currently, Divercity Architects is working on projects in Europe and Greece developing a distinctive approach that blends local characteristics with an international design language, emphasizing craftsmanship and sustainability. Recent notable projects in Switzerland include the new Grace La Margna St. Moritz Hotel and the refurbishment of the Grand Hotel Des Bains Kempinski St. Moritz.

<https://www.divercityarchitects.com>
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ABOUT TOPIN INTERIORS

Established in 2013 by creative director and founder Carole Topin, this interior design studio has offices in London and Athens. The portfolio includes prestigious hotels, restaurants, offices, private residences, and apartments in Europe.

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